



# HARDCOURT

AUSTRALIAN HARD COURT PROGRAM

SPRING SUMMER 2021

AUSTRALIAN HARD COURT HIGH PROGRAM  
IS NOT A CONCEPT  
IT BELONG TO THE SPACE OF HARDCORE  
SUBCULTURE  
THROUGH A DISRUPTIVE GRAPHIC  
APPROACH.

THE BRAND TAKES ITS CUES FROM ICONIC  
ELEMENTS THAT EXPRESS  
THE CONFLICT BETWEEN THE FEAR  
OF ~~FIGHTING~~ FALLING AND THE DESIRE TO  
RISE.

A NEW TRIP HAS BEGUN.





AUSTRALIAN HARD COURT PROGRAM





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*Australian*

follow us



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